

LUKE ROWAN

218-779-9867

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Grand Forks, ND

PROFESSIONAL SUMMARY

Sophomore marketing student with over four years of combined work experience in customer service, retail, and labor-based roles. Dependable, adaptable, and experienced in working effectively in fast-paced environments while maintaining strong communication and teamwork.

EDUCATION

University of North Dakota

August 2024 - Present

Bachelor of Business Administration in Marketing

Expected Graduation: May 2028

WORK EXPERIENCE

LumberMart - Truss Shop Laborer

July 2025 - Present

- Assisted in the construction and assembly of roof and floor trusses in a fast-paced production environment
- Worked closely with a team to complete projects safely and on schedule

FedEx - Package Handler

Oct 2024 - Oct 2025

- Sorted, moved, and organized packages efficiently in a fast-paced warehouse environment
- Worked as part of a team to meet dispatch deadlines and maintain accuracy during operations

Walmart - OPD Associate

April 2023 - Oct 2024

- Fulfilled online customer orders by selecting, organizing, and preparing items accurately and efficiently
- Assisted with order pickup and customer service while working in a fast-paced retail environment

Culver's - Crew Member

August 2021 - April 2023

- Assisted with a variety of daily tasks, including customer service, food preparation, order taking, and maintaining a clean work environment while working in a fast-paced environment

SKILLS

- Communication
- Customer Service
- Strong understanding of major social media platforms and trends
- Teamwork
- Microsoft Office Suite
- Google Workspace
- Advanced AI proficiency, including prompt and context engineering, model selection and behavior, and AI agent workflows and automation

ACTIVITIES

Delta Tau Delta - Member

- Participated in chapter events and campus activities while collaborating with other members
- Built teamwork, communication, and interpersonal skills through active involvement